



MuralsWallpaper

Installation Guide

General preparation

Remove all old backing paper from wall surface. Ensure hanging surface is smooth, clean, dry in depth, of a uniform colour and in a sound condition.

Surface should be free from contaminants such as dirt, dust, grease, mildew, ink stains; any of these can prevent adhesion taking place. Follow the guidelines for your specific surface below.

Plasterboard: File all nail heads, screws, etc. All holes should be filled and smoothed. Prime surface with a PVA based primer and allow to dry before hanging.

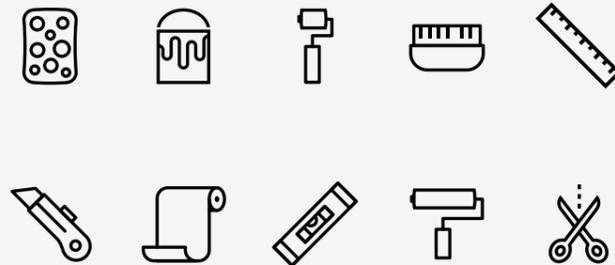
Emulsion paint: Abrade surface to provide a good key. Wash and dry thoroughly. Prime surface with a PVA based primer and allow to dry before hanging.

Porous surface (plaster, cement render): Ensure old plaster is stable and free of mould. Ensure new plaster is dry in depth. Prime surface with a PVA based primer and allow to dry before hanging.

Non-porous surface (glass, gloss paint): Abrade surface to provide a key. Wash & dry thoroughly. Use a specialist vinyl on vinyl (VOV) adhesive.

Tools

- Soft brush for smoothing
- Sharp knife (Stanley/craft)
- Pasting brush or roller
- Ready mixed adhesive*
- Plumb line / spirit level
- Seam roller
- Scissors
- Straight edge / ruler



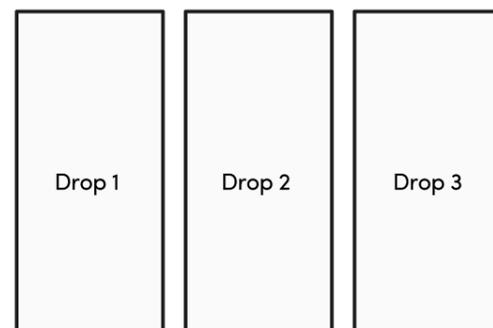
* Use pre-mixed paste only, powdered adhesive does not provide a strong enough bond.

Lay out your mural

1. Unroll the wallpaper and separate the drops. Identify each panel and arrange in hanging order on the floor, each drop is numbered in hanging order from left to right (starting with 'C1').

2. All murals have a white border to ensure edges aren't damaged during transit. Trim away the white from the left and right side of the panel only. You do not need to be completely accurate, as each edge will be overlapped and trimmed again later on in the process.

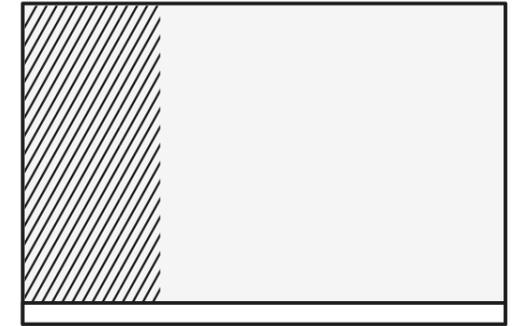
Lay out panels to check image match before installation. **If you notice any inconsistencies within the print, please do not install.** Our customer service team can assist you with any problems. Under no circumstance can we compensate installation fees from third parties.



Paste the wall

3. Turn over each drop and lightly damp the paper backing with a sponge. Allow to soak for 10 minutes.

4. When the ten minutes is nearly up, apply the first section of adhesive directly to the wall surface.

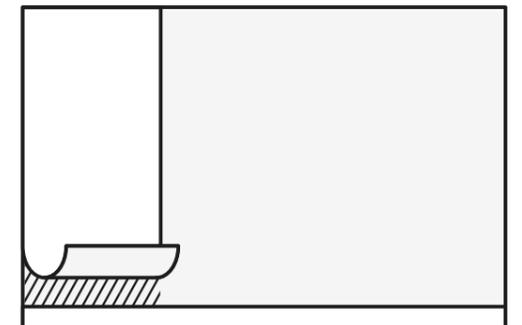


Hang the first panel

Tip: Ensure that the first panel is hung straight, this is vital for successful installation of your mural. Use a plumb line or spirit level to mark a panel's width on the wall, this will give you a guide when hanging the first panel and ensure it's hung straight.

5. Hang the first drop and carefully smooth away any bubbles or ripples using a soft brush or squeegee.

IMPORTANT: Do not pull or stretch the material during installation. Work from the top and allow the wallpaper to fall naturally, taking particular care to avoid scuffing or scratching the printed surface.

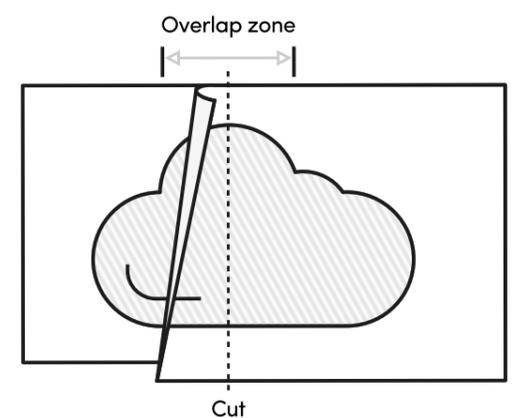
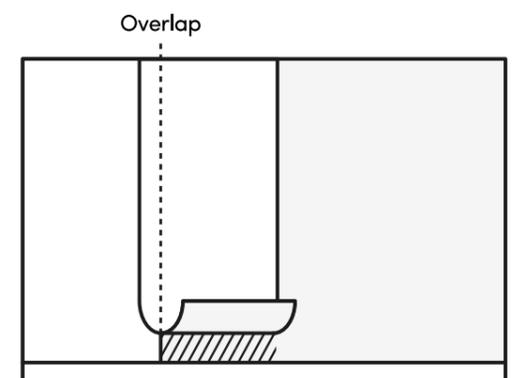


Overlap the wallpaper

6. When hanging multiple drops: Your mural is printed with a 20mm overlap. Use the black crop mark at the top and bottom as a guide to overlap the panel onto the first. Visually match the image at the join and smooth out. Adjust the position until the pattern completely matches.

7. Trim away any excess paper at the top and bottom of each drop using a knife and a straight edge.

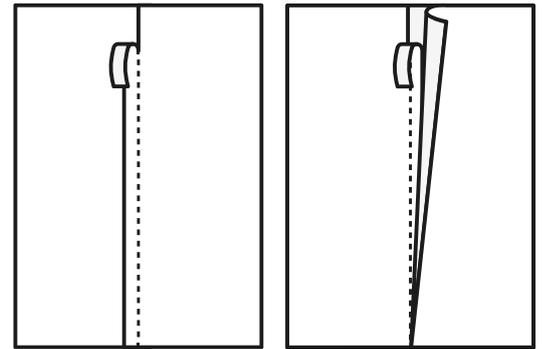
8. Using a straight edge and a sharp knife, cut down the middle of the overlap through both panels (see diagram). When cutting, keep the knife pressed on the wall at all times, moving the straight edge downwards as you cut. Lifting the knife from the wall can cause the join to be uneven.



Remove the excess overlap

9. The top strip should fall away as you cut downwards. Once you have cut all the way down, gently lift the overlapping drop of paper and pull away the thin strip from underneath. If required, more paste can be applied beneath join to ensure adhesion.

10. Use a seam roller to ensure the product is well bonded at the join, and carefully remove any adhesive seepage immediately with cold water and a sponge.



Repeat until finished

11. Continue the previous stages for each drop until all panels are installed. Trim away any excess wallpaper using a straight edge and sharp blade.

Sit back and enjoy your handiwork.

